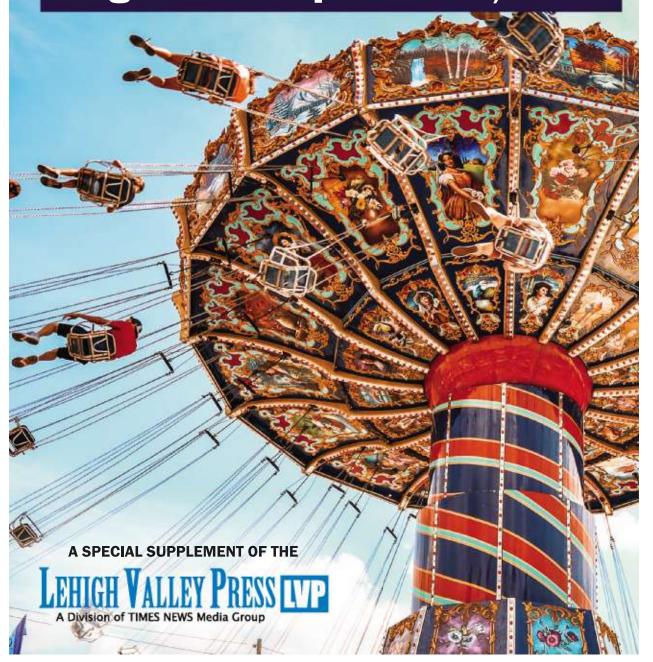


August 30 - September 4, 2023



FAIR HOURS

August 30 4 - 10 PM August 31- September 3 Noon - 10 PM Noon - 9 PM September 4

FAIR ADMISSION

Regular admission \$10 • Kids 12 & under ALWAYS FREE DISCOUNT FAIR ADMISSION TICKETS AVAILABLE online and at the Fair Box Office thru August 30 for \$5.

SPECIAL ADMISSION PROMOTIONS

OPENING NIGHT - Wednesday, August 30 -Regular Price \$5 OR get in for \$3 BUCKS and a CAN by bringing in a

food item donation to the Fair for Second Harvest Food Bank. WEEKDAYS UNDER THE WIRE – Everyone gets in FREE from

Noon - 2 PM on Thursday, August 31 and Friday, September 1. Red, White & Thank You - MILITARY DAY

All Active Military and Veterans (with ID) get in FREE

ALL DAY Thursday, August 31. American Bank presents Senior Day

Senior Citizens (65+ with ID) FREE All Day Monday, September 4.

Concert and Demo Derby tickets are available at Fair Box Office and Ticketmaster online.

ticketmaster* www.ticketmaster.com

FOR BOX OFFICE HOURS

Call 610.433.7541 or visit AllentownFairPA.org.

RIDE TICKETS

ALL DAY RIDE WRISTBANDS – Advance purchase \$30; onsite \$35. For details on ride-all-ride wristbands and individual ride tickets, log onto AllentownFairPA.org and visit Midway page. Rides open at 4 PM on Wednesday, 3 PM on Thursday, 2 PM on Friday and 1 PM on Saturday, Sunday and Monday.

ONSITE PARKING

Each vehicle \$10 - Enter Tunnel Gate 7, on Liberty Street. Premium Concert Parking \$30—Guaranteed spot in the LOT! must be purchased in advance of show dates. Log onto allentownfairpa.org and visit Grandstand page or visit Fair Box Office.

INFAIRMATION CENTERS

Are on east and west end of grounds. Let the InFAIRmation Team direct you to all Fair activities.



MEDIA GROUP-

TNONLINE.COM 594 BLAKESLEE BLVD. DR. W., LEHIGHTON, PA 18235 610-377-2051

Lehigh Valley Press ive

1633 N. 26TH ST., ALLENTOWN, PA 18104 610-740-0944

Scott Masenheimer - Publisher Fred Masenheimer - Publisher Emeritus

Ad Composition

Lucinda Anthony, Nicole Albert, Alison Thakrar, Tanya Pecha

Times News Advertising Sales Jennifer Benninger - Advertising Director Darlene Hentosh, Kimberly Howey, Jennifer Rowden

Lehigh Valley Press Advertising Sales Terry Plinke - Advertising Director Sharon Policelli, Sarah Hesener

AUGUST 2023 SUPPLEMENT 3.

Beverly Gruber, a farm girl at heart, leads the 2023 Great Allentown Fair

BY PAUL WILLISTEIN

pwillistein@tnonline.com

Beverly Gruber is a farm girl at

"I grew up on a dairy farm in western Pennsylvania, Emlenton, Venango County, right on the Allegheny River. My sister and I both put ourselves through college by showing Jersey cattle at the county fair," says Gruber, Chairman and CEO, Lehigh County Agricultural Society, which operates the Great Allentown Fair.

The 2023 Great Allentown Fair, with the theme, "Home-Grown Fun," is Aug. 30 through Labor Day, Sept. 4, Allentown Fairgrounds, 17th and Chew streets, Allentown.

"It's a good value. We hope lots of people come," Gruber says of the Fair. "We're doing everything we can to bring people into the Fair and keep up the tradition."

The 171st edition of the Great Allentown Fair features Grandstand concert headliners: Stvx. REO Speeedwagon, opening night, Aug. 30; Tyler Hubbard of Florida Georgia Line, Aug. 31; Nelly, Sept. 1; Yung Gravy, Sept. 2; Keith Urban, Sept. 3, and J&J Demolition Derby, Sept. 4.

The Great Allentown Fair is all about its agricultural roots for Gruber. In many ways, she's the perfect person to lead the Fair.

Gruber, who received a BS in Home Economics from Indiana University of Pennsylvania, taught home economics for seven years at Allegheny Clarion-Valley High School, Clarion County.

"I married a guy from Lehigh County in 1992," says Gruber of New Tripoli, Lowhill Township.

Soon, Gruber got involved with the Schecksville Fair. "They knew me because I was involved with the Venango County Fair from 1976 to 1994. I drove back and forth." Gruber was named Competitive Exhibit Chair at the Schnecksville Fair.

Gruber became Chair of Competitive Exhibits in the Agri-Plex and Livestock at the Great Allentown Fair in 1998.



CONTRIBUTED PHOTO

Beverly Gruber, Chairman and CEO, Lehigh County Agricultural Society, which operates the Great Allentown Fair. Gruber was honored in 2022 by the Pennsylvania State Showmen's Association.

Gruber was selected as Chairman and CEO of the Lehigh County Agricultural Society in 2020.

Gruber was honored in 2022 by the Pennsylvania State Showmen's Association (PSSA), which she headed for 22 years until 2020. PSSA has 550 members who are concessionaires. carnival owners, ride and game operators, county fair officials and entertain-

In Gruber's first year heading up the Great Allentown Fair in 2020, there was no Great Allentown Fair. The Fair, as with just about everything else, was canceled because of the Coronavirus tries for 2023 and we're back, just (Covid-19) pandemic shutdown.

The Great Allentown Fair returned in 2021. However, says Gruber, "We [the Fair's nine-person executive committee] didn't make a decision until mid-May to have the Fair. It was on a little smaller sale."

The Fair was "back up to speed" in 2022, says Gruber.

As it did with most entertainment venues and events. Covid impacted the Fair. Says Gruber:

'One of the things is that entries, in the Agri-Plex, the competitive exhibit entries, and the livestock was down slightly.

"We just got the figures [for en-

See **GRUBER** on Page 4

GRUBER

Continued from Page 3

about as good. We're back to normal.'

The Fair typically draws 5,000-plus entries for its contests in the Agri-Plex and 650 farm animals for judging under the big tent in Agri-Land on the west end.

"We can't have poultry this year because of the avian flu. Eggs and nearly anything with feathers," Gruber says. Poultry was absent in the animal exhibit area in 2022, also because of the avian flu.

"We do have one parrot show, and they [parrots] don't get the flu, for some reason," says Gruber. The show is "Squawk! The Amazing Bird Show."

On the Fair's east end, the MainGate has a band each night, including Strutter, a Kiss tribute band, Aug. 31.

"At the Main Gate Courtyard, we have the 'Flying Wallenda' family show." says Gruber.

Linking the Fair's east and west end is Powers American Midways thrill rides and attractions.

The Agri-Plex on the Allentown Fairgrounds' west end is part of "the heart of the Great Allentown Fair." Livestock exhibits and the Judging Tent are there. The Agri-Plex is where competitive and community exhibits are on view.

And you never know when Moodonna, the Fair mascot, will show up.

There are free shows, included with admission to the Fair, in and around the Agri-Plex.

"We have free shows in the Agri-Plex Square, which is right outside the Agri-Plex, in the Harvest Patio.

We have the 'Robinson's Pig-Paddling Porkers' on Machine Avenue, which we've had for years.

"We have three stages in the Agri-Plex: The Culinary Contest Stage has 10 contests. We have good participation this year. And the winner from four of them goes on to the [Pennsylvania] Farm Show [January 2024 in Harrisburg]: the Junior Baking Cookie Brownie Bar Contest, the Chocolate Cake Contest, the Apple Pie Contest, and the Angel Food Cake."

"The Second Stage is Farm To Table. And they're side by side on the new part of the building. And they have chef demonstrations, the Iron Chef Battle.

"And new this year. Lehigh Valley Brewers Guild, in partnership with Lehigh Valley Homebrewers, they're going to talk about brewing. The McCall Collective Brewing Company are going to do a demonstration on cooking and take place. beer-pairing. There's also Two Rivers Brewing Company and Taylor House Brewing Company, LLC. A brand-new contest this year, Commercial Brewery Competition, has 14 categories. The awards ceremony is 5:30 p.m. Sept. 4. We had a wonderful response.

"The third stage is the Centennial Stage. We have all kinds of lifestyle demonstrations going on there."

The Agri-Plex known for its competitive contests, 15 in all. A popular category that seems to be expanding each year is photography. "I think it's because of the iPhone. They blow it [the photograph] up to enter it," says Gruber.

In the Agri-Plex, there is a Grange display. "They go to together and put up one display. Northampton County and Lehigh County.

"Farming is still here and still going strong. But it's not dairy farms are only six dairy farms in Lehigh County.

"The Lehigh County Farm Bureau is sponsoring the Ag Immersion tion Night, 4-H, Ag Soci-Lab. And it's a hands-on exhibit that people can walk through.'

Another popular area on the Fair's west end is the Astound Broadband Farmerama Theater where a variety of entertainment and events

"Āt the Astound Farmerama Theater, we have a BMX stunt show. 'Dialed Action.' We have Scott Wagstaff Puppetry and Ventriloquism.

"Glenn Miller One-Man Band plays, and there is W. Chris Clayton, juggling stilt-walker.

"Monday, Senior Day, Sept. 4. has the Robbie Lawrence polka band."

The 2023 Allentown Queen Contest and Coronation is opening night, Aug. 30, on the Farmerama Stage.

"We have a speaker," says Gruber, "United States House of Representatives Chairman of the House Committee on Agriculture [Glenn] "GT" Thompson (R-15th), of Centre County. He will hold a listening session about the Farm Bill, 2-4 p.m. Aug. 30 in the Judging Tent Arena, and will speak at 5 p.m. Aug. 30 at the ribbon-cutting to open the Fair.'

The Farm Bill, the Aganymore. I think there riculture Improvement Act of 2018, was signed into law in 2018 and is in effect through 2023.

"We do an Ag Recogniety Awards. Aug. 31.

"That's our mission, for agriculture, to keep it alive and educate people," Gruber says of the Great Allentown Fair.

Information: https://www.allentownfair.com/



KERMIT K. KISTLER INC.

sales • service • parts

7886 Kings Highway New Tripoli, PA 18066 610-298-2011 www.kermitkkistler.com AUGUST 2023 SUPPLEMENT 5.







Grandstand stage production sets were getting bigger every year. In 1992, the roof could no longer hold the extensive lighting and suspended speakers many stars required, so the Society decided to give it a lift. The Albin H. Butz Company reconstructed the raised it.

Allentown Fair - 1990 - 2001

Society to take its Fair into the new Millennium. A major disaster nearly destroyed a Fairgrounds landmark, the famous Ritz Barbecue, but area firefighters and a reconstruction company came to the rescue. Boy bands became popular again and the Fair's Grandstand was filled with screaming teens like it was during Osmond Mania two decades earlier. Country music superstars made a big statement. too. Recognizing that the consuming public wanted to know how its food gets from the farm to the table, the Lehigh County Agricultural Society went back to its original mission.

The Great Allentown Fair Alvin H. Butz Comp stayed relevant because at its structed and raised it.

A string of successful expositions solidly positioned the never goes out of style - agricul-

The 1990s opened with more big names in the Grandstand such as Kenny G and Michael Bolton 1990,

The Judds 1991, Randy Travis 1991, James Taylor 1992 and a trio of Sharon, Lois and Bram, children's performers who sold out the Grandstand to wee folks requiring the first stroller parking lot! 1990, 91

Grandstand stage production sets were getting bigger every year. In 1992, the roof could no longer hold the extensive lighting and suspended speakers many stars required, so the Society decided to give it a lift. The Alvin H. Butz Company reconstructed and raised it

Reba McEntire posted backto-back Labor Day sellouts in the Grandstand. The redheaded country superstar is one of the Fair's most enduring and endearing performers 1991, 94, 95, 99.

All the rage, teen acts The Backstreet Boys 1998, Britney Spears 1999, 98° 1997, 99, 01, LFO 2000, and Destiny's Child 2000 brought back the fan hysteria that greeted The Osmonds in the 1970s.

Country music performers proved they have the most ardent fans when the Fair hosted overnight campers waiting for tickets to go on sale several times in the last decade. Major artists included Randy Travis 1992, 98, Clint Black 1993, Wynonna 1993, 96,

See FAIR on Page 7

AUGUST 2023 SUPPLEMENT 7.

FAIR

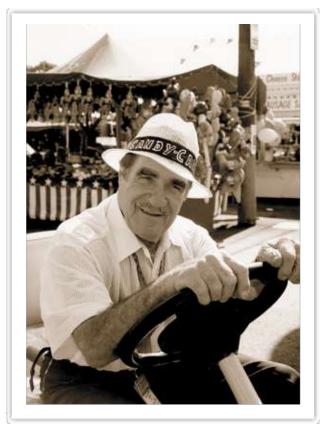
Continued from Page 6

Vince Gill 1994, 97, Alan Jackson 1994, 95, 98, 2000, Tim McGraw 1999, Faith Hill 1994, 95, and Brooks & Dunn 1995, 95, 99, 2001.

June 14, 1998 - The house that Billy Ritz built, the famous Ritz Barbecue that had stood as a Fairgrounds landmark 60 years and held countless memories for the "greasers" of the '50s who made it their hangout and their offspring who reveled in its nostalgia, burned in a three-alarm blaze. The tremendous effort by the Allentown Fire Department, the commitment of proprietor Jeff Skinner to rebuild, and the round-the-clock exertion by The Alvin H. Butz Company allowed the Ritz to miraculously reopen in time for the 1998 Fair.

Show-band leader Bobby Mercer, who has become a staple of the Fairs during the last decade, enlarged his orchestra for "100 Years of American Music," a tribute show and dance that closed the 1999 Fair and a complete Century in which the Society existed.

The Fair that originally was a gathering of farmers to celebrate the harvest and share technologies was rededicated to providing education to a non-agrarian public. Guided tours of animal exhibits, free fun activities, "You Be the Judge' follow-along sheets, information signs about the species, and encouragement to the public to talk to the exhibitors about food production were implemented into the Fair program.



Candy Candido, the funny little man with a thousand voices served as the Allentown Fair's Goodwill Ambassador for 31 years. Candido, the only provider of voices to Walt Disney's animated feature films who was actually employed by Disney Studios, first came to the fair in 1963.

Candy came to Allentown Fair two weeks before the Fair so that he could visit radio and television stations to promote the event. Longtime fairgoers looked forward to his arrival. The Burbank, California resident claimed Allentown as his second home.

Candy last visited the Fair in 1994 and he passed on May 19, 1999. The Morning Call carried a substantial write-up worthy of an accomplished citizen. Candy would have loved it, it was on the "Local" page.







From left: Judge Roberto Vinces, 2021 Allentown Fair Queen Mackenzie Blatt, 2022 Allentown Fair Queen Allison Emanuel, First Alternate Kamryn Fink, Judge Erin Anthony, Judge Mike Firestine

4-H Members Excel at the 2022 Great Allentown Fair Queen Contest

Two Lehigh County 4-H members recently had great success in the 2022 Great Allentown Fair Queen Contest. Members Allison Emanuel and Kamryn Fink vied for the title alongside three other young women, to represent the fair and agriculture.

Contestants participated in different segments to the competition including evening own/introduction, speech presentation, impromptu question, and essay/application.

At the conclusion of the contest, the title of the Allentown Fair Queen was presented to Allison Emanuel of Laury's Station.

Kamryn Fink, of Ger-

mansville, was the First Alternate and was also awarded the newly developed Nancy Decker Meaney Community Service Award.

Judge Mike Firestine remarked, "It was apparent the top two candidates were 4-H members. They had confidence, poise, and public speaking skills."

When asked about 4-H, Allison said, "4-H has helped me by instilling skills such as leadership, public speaking, and hard work. I used those skills while talking with pillars in our community, promoting agriculture, and during the contest itself. I can guarantee that without 4-H, I would

Two Lehigh County mansville, was the First not have won the title and great success in the awarded the newly de-

Both young women are actively involved in the Lehigh County 4-H program. Allison is a member of the Potato Judging Club, President of the Farm to Table Club, and an officer of Teen Council. She received the Lehigh County 4-H Teen Initiative Åward in 2019 & 2021, as well as the 4-H Green, White, Bronze & Silver Clover Awards. Kamryn is involved in the Potato Judging Club, Club Livestock Cooking Club. A few of accomplishments include 4-H Clover Awards. Outstanding 4-H Project Books for market goats and hogs, and attendance of PA Agriscience Summit, Capital Days and State Leadership Conference on scholarship.

The contest was held opening night of the fair, August 31st at 7:30pm on the Farmerama Stage.

Many educational and fun activities are offered by 4-H in Pennsylvania, 4-H is coordinated by Penn State Extension through the U.S. Department of Agriculture. 4-H programs are open to all youths regardless of race, color, religion, sex, national origin, or disability. For more information about the

See FAIR on Page 8

AUGUST 2023 SUPPLEMENT 9.

FAIR

Continued from Page 8

above events or other 4-H activities, call the 4-H office in your county: Lehigh 610-391-9840 or LehighExt@psu.edu.

A d m i n i s t e r e d through Penn State Extension, 4-H is a community of more than 6 million young people across America who are

learning leadership, citizenship, and life skills. 4-H is found in all 67 Pennsylvania counties. County 4-H educators work with volunteers to deliver non-formal education opportunities to youth ages 5-18. To find your local program, visit the Penn State Extension website at https://extension.psu.edu/programs/4-h.

24-Hour Towing & Trailer Repair

Save Our Number! 610-799-3251

Get your TICKETS* here! Main Box Office and Will call

Between Ritz Barbecue and Grandstand

8/3 & 8/10 THURS 10 AM - 2 PM 10 AM - 2 PM 8/14 - 8/18 MON - FRI 8/21 & 8/22 MON & TUES 10 AM - 2 PM 8/23 - 8/25 WED - FRI 12 PM - 4 PM 8/26 & 8/27 SAT & SUN 12 PM - 3 PM 8/28 & 8/29 MON & TUES 12 PM - 6 PM 8/30 WED 4 PM - 9 PM 12 PM - 9 PM 8/31 - 9/3 THURS - SUN 9/4 LABOR DAY 12 PM - 6 PM

TOWING AND RECOVERY

Local & long-distance
Accident recovery
Towing recovery
Tractor trailer towing
Light, medium, & heavy-duty towing
Transport motorcycles
Undecking service

NOW HIRING!



ARE YOU READY TO GROW YOUR SKILLS
AND ADVANCE TO THE NEXT LEVEL?

ARE YOU READY FOR A JOB WHERE YOU'RE TREATED LIKE FAMILY AND MORE THAN JUST A NUMBER?

JOIN US!

BENEFITS: MEDICAL BENEFITS • PAID TIME OFF • PAID HOLIDAYS • 401K (WITH MATCH) • MUCH MORE!

Allentown - Adamstown
Lancaster - Lebanon
WWW.DEERCOUNTRY.NET





EXPERT AUTO BODY REPAIRS

Complete collision repairs to paintless dent removal. FREE estimate on our auto services.

Over 65 Years of Experience Licensed and Insured



4136 Mauch Chunk Rd | Coplay, PA | 610-799-3251 www.irontonautobodyandtowing.com

ON THE FAIRGROUNDS

THE FLYING WALLENDAS

Catch this daredevil stunt performing circus family as they perform high wire acts sure to amaze audiences of all ages. Sponsored by Signal

AGRI~PLEX

The judging, the blue ribbons, the splendor–the real roots of the Fair await visitors to the indoor showplace of bountiful displays. See the competitions, demonstrations and exhibits at the HEART of the FAIR. Service Electric and PenTeleData

AGRI~PLEX SQUARE / HARVEST PATIO

This relaxation and entertainment oasis offers plenty of seating and a great vantage to see stage shows and acrobats, along with some great music and entertainment from the Harvest Patio. Catch COLLEGE FOOTBALL on the big screen TV on Service Electric Saturday!

MAGIC ON THE FARM

Abracadabra! Amazing magic, mayhem, live animals, comedy and audience participation makes this a show your whole family will love!

FLIPPENOUT TRAMPOLINE SHOW

Two Olympic trampolines and a wall – what can go wrong? See the acrobats from Flippenout soar over 25 feet and do amazing flips and twists.

ROBINSON'S PIG PADDLING PORKERS

Get ready...everybody's favorite "oinkers" are back racing around the turf track and swimming...yes swimming... to the finish line in their own PIG-lympic size pool.

ASTOUND BROADBAND FARMERAMA THEATER

This grassy park-like variety show setting features Scott Wagstaff Puppetry & Ventriloquism, Dialed Action BMX Stunt Show, music and contests.

DIALED ACTION BMX STUNT SHOW

Flips and tricks on a bike?! These BMX athletes soar over 10 feet in the air while doing tricks and flips on a bike! These stars of the cycling world definitely push the boundaries. Watch out, you may even become part of the show! InHonor of Frank Banko

SQUAWK! THE AMAZING BIRD SHOW

SQUAWK! See these colorful feathered professionals show off their unusual talents in a fun and interactive show. Squawk! The Amazing Bird Show has competed on NBC-TV America's Got Talent. Sponsored by Diefenderfer Electric & Telecommunications Lehigh Valley Reilly Children's Hospital

LIL' FARM HANDS

Little ones, roll up your sleeves and dig in! Fun chores and cool games turn a day at the fair into good old fashioned "down at the farm" fun all day long. Meet and milk "Aggie Hall," an animatronics talking cow! PBS 39 Proud Partner

AGRI~LAND

Go on an AG-venture! Stroll through the barns in Agri~Land to see the pride of area farms, meet the dedicated farmers and maybe take a selfie or two with their four-legged friends.

4-H BARNYARD ZOO

Encounter a host of baby and friendly farm animals at this charming petting zoo run by and benefiting Lehigh County 4-Hers. St. Luke's University Health Network

JUDGING TENT

Watch the daily judging of animals, participate in Barnyard Olympics and other farm fun activities happening throughout the week and witness first-hand 4-Hers sell their livestock to the highest bidder during theLehigh County 4-H Livestock Sale on Saturday.

GRANDSTAND 'HOME OF THE STARS'*

The Allentown Fair's world-renowned venue featuring the biggest names in show business offers a stellar entertainment line-up.

POWERS GREAT AMERICAN MIDWAYS*

Acres of beautiful rides, fun games, sparkling food stands and entertaining shows sprawl across the Fair's spectacular midway.

FAIR HOURS

August 30	4 - 10 PM
August 31- September 3	Noon - 10 PM
September 4	Noon - 9 PM

FAIR ADMISSION

Regular admission \$10 • Kids 12 & under ALWAYS FREE DISCOUNT FAIR ADMISSION TICKETS AVAILABLE online and at the Fair Box Office thru August 30 for \$5.

SPECIAL ADMISSION PROMOTIONS

Opening night – Wednesday, August 30 –

Regular Price \$5 OR get in for \$3 BUCKS and a CAN by bringing in a food item donation to the Fair for Second Harvest Food Bank.

WEEKDAYS UNDER THE WIRE – Everyone gets in FREE from Noon - 2 PM on Thursday, August 31 and Friday, September 1.

Red, White & Thank You - MILITARY DAY

All Active Military and Veterans (with ID) get in FREE ALL DAY Thursday, August 31.

American Bank presents Senior Day

Senior Citizens (65+ with ID) FREE All Day Monday, September 4.

SHOW TICKETS

Concert and Demo Derby tickets are available at Fair Box Office and Ticketmaster online.

FOR BOX OFFICE HOURS

Call 610.433.7541 or visit AllentownFairPA.org.

RIDE TICKETS

ALL DAY RIDE WRISTBANDS – Advance purchase \$30; onsite \$35.

For details on ride-all-ride wristbands and individual ride tickets, log onto AllentownFairPA.org and visit Midway page. Rides open at 4 PM on Wednesday, 3 PM on Thursday, 2 PM on Friday and 1 PM on Saturday, Sunday and Monday.

ONSITE PARKING

Each vehicle \$10 - Enter Tunnel Gate 7, on Liberty Street. Premium Concert Parking \$30—Guaranteed spot in the LOT! must be purchased in advance of show dates. Log onto allentownfairpa.org and visit Grandstand page or visit Fair Box

INFAIRMATION CENTERS

Are on east and west end of grounds. Let the InFAIRmation Team direct you to all Fair activities.

Fair President Wants YOU to VOTE FOR BEST NEW FAIR FOOD. What outrageously delectable concoctions will FAIR food and beverage vendors come up with this year? Visit an InFAIRmation booth to pick up a ballot and map directing you to some mouth-watering treats vying to win Fair President Daryl Urmy's loving cup for Best New Fair Food. YOUR VOTE COUNTS! Look for this sign on participating stands offering a new FAIR food. Vote for your favorite.

AUGUST 2023 SUPPLEMENT 11.

MAP DIRECTORY SEE MAP ON PAGES 12 AND 13

ENTRANCES

Gate 1 17th & Chew Sts.

Gate 3 Lafayette & Chew Sts.

Gate 6 Lafayette & Liberty Sts.

Gate 7 Parking Tunnel - St. George & Liberty Sts.

Gate 8 St. Cloud & Liberty Sts.

WEST END (left side of map)

1st Ave. - Outdoor shopping, dining concessions

A- Astound Broadband Farmerama Theater – Dialed Action BMX Stunt Show sponsored **In Honor of Frank Banko**, Scott Wagstaff Puppetry/Ventriloquism and other daily programming **B-** Machinery Avenue Court – Robinson's Pig Paddling Porkers

C- Agri~Plex Square / Harvest Patio entertainment, table and seating area sponsored by **Service Electric** and **PenTeleDa**-

ta, Magic on the Farm, FLIPPENOUT Trampoline Show

D- Livestock Barns – Cattle, Swine, Sheep and Goats

F- Agri. Play – Exhibits and Demonstrations, Farm To

E- Agri~Plex – Exhibits and Demonstrations, Farm To Table Demonstration Kitchen sponsored by **UGI, The Morning**

Lehigh Valley Health Network, Culinary Contest Stage sponsored

by **PenTeleData** and **The Restaurant Store**, Centennial Stage

lifestyle demonstrations and activities, indoor shopping and commercial exhibits

F- The Great Allentown Fair Foundation Booth - learn how you can

support The Great Allentown Fair and its mission

G- Lil' Farm Hands Activity Center presented by Lehigh Valley Reilly

Children's Hospital and PBS39. Antique Engine, Tractor & Toy Club

Exhibit, Old Time Plow Boys presented by **New Tripoli**

Neffs National Bank

H- The Judging Tent sponsored by St. Luke's University
Health Network

I- 4-H Barnyard Zoo in Agri~Land

J- Poultry / Rabbit Building

CENTER OF GROUNDS

K - Grandstand - Show venue

L- Market Building – Indoor shopping, dining, exhibits

M- Grandstand Show Box Office – Grandstand Show Tickets/Will Call

N- Allentown Fair Office

O- Ritz Barbecue

P- Powers Great American Midways West End – Carnival rides, games,

food, Squawk! The Amazing Bird Showsponsored by Diefenderfer

Electric & Telecommunications

EAST END (right side of map)

4th Ave.-Outdoor shopping, dining concessions

Q- Powers Great American Midways East End– Carnival rides, games, food,

Guest Relations booth

R- Music at the MainGate

S- MainGate Courtyard – The Flying Wallendas sponsored by Signal

T- Main Entrance Plaza - Media Central, Powers Great American Midways

U- Emergency / Security Services - Lost and Found

ATM - Automated Teller Machine

INFO- InFAIRmation Center

Rest Rooms

First Aid

Beverage Tent

FOR MEDICAL EMERGENCIES - DIAL 911

2023 ALLENTOWN FAIR SCHEDULE

WEDNESDAY, AUGUST 30

A ASTOUND BROADBAND FARMERAMA THEATER

5 PM - 2023 Fair Opening Ceremonies **6:30 PM** - Dialed Action BmX Stunt Show

7:30 PM - 2023 Fair Queen Contest and Queen Coronation

MACHINERY AVENUE COURT

5 PM - Robinson's pig paddling porkers 6:30 PM - Robinson's pig paddling porkers 7:30 PM - Robinson's pig

paddling porkers 8:30 PM - Robinson's pig paddling porkers

C AGRI~PLEX SQUARE

4 PM - Flippenout Trampoline Show 4:30 PM - Magic on the Farm 6 PM - Harvest patio

Walter Lee Acoustic

7 PM - Magic on the Farm

8 PM - Flippenout Trampoline Show **8:30 PM** - Harvest patio

Walter Lee Acoustic

E AGRI~PLEX SPECIAL EVENTS

7 PM - The Buttered Crumb Crumb Cake Contest

E AGRI~PLEX CENTENNIAL STAGE

5:15 PM - Draw Your Own picture Contest *Enter on Site*

AGRI~PLEX FARM TO TABLE COOKING SERIES

6 PM - Green Goddess Culinaria Executive Chef & Founder Heidi Borelli & Executive Chef meghan macenka

H JUDGING TENT

4 PM - All Breeds Dairy and Showmanship 4-H, Ag-Ed

P MIDWAY WEST END

5:30 PM - SQUAWK! The Amazing Bird Show 7 PM - SQUAWK! The Amazing Bird Show

S MAINGATE COURTYARD

5 PM - The Flying Wallendas7 PM - The Flying Wallendas

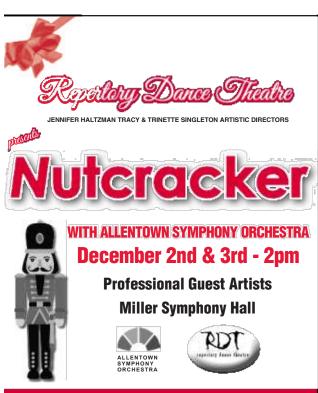
CONTINUES ON PAGE 15

LEHIGH VALLEY PRESS DAY

12. / 13. SUPPLEMENT AUGUST 2023







For Tickets, Call 610-432-6715 or Go to www.repertorydance.org



6430 Memorial Drive



Go to www.repertorydance.org or Call 610-965-6216

AUGUST 2023 SUPPLEMENT 15.

2023 ALLENTOWN FAIR SCHEDULE CONTINUED

THURSDAY, AUGUST 31

A ASTOUND BROADBAND FARMERAMA THEATER

2 PM - Scott Wagstaff puppetry and Ventriloquism

4 PM - Scott Wagstaff puppetry and Ventriloquism

5 PM - Dialed Action BmX Stunt Show

6 PM - Scott Wagstaff puppetry and Ventriloquism

7 PM - Dialed Action BmX Stunt Show

B MACHINERY AVENUE COURT

2:30 PM - Robinson's pig paddling porkers 4 PM - Robinson's pig paddling porkers 5:30 PM - Robinson's pig paddling porkers 8:30 PM - Robinson's pig paddling porkers

C AGRI~PLEX SQUARE

2 PM - Harvest patio Glenn miller
The Big One man Band
3 PM - Flippenout Trampoline Show
4:30 PM - Magic on the Farm
5 PM - Flippenout Trampoline Show
6 PM - Harvest patio Haney Love
7 PM - Magic on the Farm
7:30 PM - Flippenout Trampoline Show
8 PM - Harvest patio Haney Love

E AGRI~PLEX SPECIAL EVENTS

2 PM - SWEET girlz BAKERY Fruited Cookie/ Bar Contact 7 PM - King Arthur Flour Filled Cupcakes Contest

E AGRI~PLEX CENTENNIAL STAGE

2:15 PM - Embryology/Chick
DeveloPMent Nelly ShalabyLehigh County 4-H
3:15 PM - Grow a Tomato and pepper
Salsa Garden Joe Veshinfsky
Extension Educator
4:15 PM - Growing Dahlias
Joe Veshinfsky Extension Educator
5:15 PM - Play Dough
Sculpting Contest Enter on site
7 PM - LCAS presents Agricultural
Recognition Night

E AGRI~PLEX FARM TO TABLE COOKING SERIES

1 PM - The Wilbur Mansion Executive Chef Justin mark Beaver 3 PM - Iron Chef Battle 1: Executive Chef Jeffrey Wagaman, Brick Tavern Inn vs. Executive Chef Anthony Distefano, Bear Creek Mountain Resort 4 PM - Iron Chef Battle 2: Executive Chef Stacy Calles, Kalahari Resort vs Chef/Owner John Abela, Composed Catering 5 PM - Iron Chef Battle 3: Executive Chef Zackary Michael Busch, Madeline's vs Chef Harrison Lemus, La Cocino Del Abuelo, Grandpa's Kitchen 6 PM - The Shelby Executive Chef Cristian Gonzalez

H JUDGING TENT

3 PM - Market Lambs and Showmanship 4 PM - Meat Goats, Breeding, market and Showmanship 4-H, Ag-Ed 7 PM - Animal mardi Gras

P MIDWAY WEST END

3 PM - SQUAWK! The Amazing Bird Show 5:30 PM - SQUAWK! The Amazing Bird Show 7 PM - SQUAWK! The Amazing Bird Show

S MAINGATE COURTYARD

4 PM - The Flying Wallendas **6:30 PM** - The Flying Wallendas

FRIDAY, SEPTEMBER 1

A ASTOUND BROADBAND FARMERAMA THEATER

2 PM - Scott Wagstaff puppetry and Ventriloquism

3 PM - Dialed Action BmX Stunt Show

4 PM - Scott Wagstaff puppetry and Ventriloquism

5 PM - Dialed Action BmX Stunt Show

6 PM - Scott Wagstaff puppetry and Ventriloquism

7 PM - Bid Calling Competition

B MACHINERY AVENUE COURT

2:30 PM - Robinson's pig paddling porkers 4 PM - Robinson's pig paddling porkers 5:30 PM - Robinson's pig paddling porkers 8:30 PM - Robinson's pig paddling porkers

C AGRI~PLEX SQUARE

The Big One man Band
3 PM - Flippenout Trampoline Show
4:30 PM - Magic on the Farm
5 PM - Flippenout Trampoline Show

2 PM - Harvest patio Glenn miller

6 PM - Harvest patio Craig Thatcher & Nyke Van Wyk

7 PM - Magic on the Farm

7:30 PM - Flippenout Trampoline Show 8 PM Harvest patio Craig Thatcher & Nyke Van Wyk

E AGRI~PLEX SPECIAL EVENTS

5 PM - PA preferred® Junior Baking Cookies, Brownies and Bars Contest sponsored by Newburg Deli & Catering **7 PM** - Clover Hill Vineyards and Winery's Homemade Candy Contest

E AGRI~PLEX CENTENNIAL STAGE

2:15 PM - The Basics of Canning
Jams and Jellies Andy Hirneisen
Extension Educator
3:15 PM - Beekeeping Robyn
Underwood Extension Educator
4:15 PM - The Art of Needlecraft
Lisa Geosits Needlecraft Expert
5:15 PM - Pumpkin Decorating Contest
Enter on site
7:00 PM - KAN-DO K-9 Dog
Training Demonstration

E AGRI~PLEX FARM TO TABLE COOKING SERIES

1 PM - Iron Chef Battle 4: Director of Dining Services Esteban morales, Fountain View at Logan Square Vs Chef Hailey Curcio, Institute of Culinary Education 2 PM - Iron Chef Battle 5: Winners of Round 2 W1 vs W3 3 PM - Iron Chef Battle 6: Winners of Round 2 W2 vs W4 4 PM - Sodexo Northampton Community College Executive Chef Alan Char Hartley 6 PM - Cody's Eats & Sweets Executive Chef Cody Dally & Dr. Nidhi Mehta, MD Lehigh Valley Vascular Institute & Daughter Avantika Mehta Crooke

H JUDGING TENT

12 PM - 4-H and Ag-Ed Beef Cattle Showmanship 4-H and Ag-Ed market Steers 4-H Ag-Ed Dairy Beef and Showmanship 3 PM - Beef Breeding 5:30 PM - Overall Showmanship Contest

P MIDWAY WEST END

3 PM - SQUAWK! The Amazing Bird Show 5:30 PM - SQUAWK! The Amazing Bird Show 7 PM - SQUAWK! The Amazing Bird Show

S MAINGATE COURTYARD

4 PM - The Flying Wallendas **6:30 PM** - The Flying Wallendas

CONTINUES ON PAGE 17



- 1 Call a Customer Service Specialist today at 610-625-8568 or scan the QR code at right!
- 2 Choose your service and receive our very BEST offer.
- 3 Schedule your installation with our knowledgeable, and professional technicians.
- 4 Enjoy!



sectv.com/Ivpress



CABLE TV & COMMUNICATIONS

AUGUST 2023 SUPPLEMENT 17.

2023 ALLENTOWN FAIR SCHEDULE CONTINUED

SATURDAY, SEPTEMBER 2

ASTOUND BROADBAND FARMERAMA THEATER

1:30 PM - Princess Parade Enter on site 2 PM - Scott Wagstaff puppetry and Ventriloquism

3 PM - Dialed Action BmX Stunt Show 4 PM - Scott Wagstaff puppetry

and Ventriloquism **5 PM** - Dialed Action BmX Stunt Show

6 PM - Scott Wagstaff puppetry and Ventriloguism

7 PM - Dialed Action BmX Stunt Show

B MACHINERY AVENUE COURT

2:30 PM - Robinson's Pig Paddling porkers 4 PM - Robinson's Pig Paddling Porkers 5:30 PM - Robinson's Pig Paddling Porkers 8:30 PM - Robinson's Pig Paddling Porkers

C AGRI~PLEX SQUARE

2 PM - Harvest patio Glenn miller
The Big One man Band
3 PM - Flippenout Trampoline Show
4:30 PM - Magic on the Farm
5 PM - Flippenout Trampoline Show
6 PM - Harvest patio Craig Thatcher &
Nyke Van Wyk
7 PM - Magic on the Farm
7:30 PM - Flippenout Trampoline Show
8 PM - Harvest patio Craig Thatcher &

E AGRI~PLEX SPECIAL EVENTS

Nyke Van Wyk

2 PM - Pampered Chef Fruit Tart Contest 7 PM - Bechdolts Orchard Fresh peach Dessert Contest

E AGRI~PLEX CENTENNIAL STAGE

2:15 PM - Floral Design with Nine
Rosemary Ebersole
Garden Club Enthusiast
3:15 PM - Ins and Outs of 4-H
Allison Emanuel, 2022
Allentown Fair Queen
4:15 PM Fairy Garden in a pot
Lizzie Bailey
5:15 PM - Mother/Daughter & Father/Son
Look-A-Like Contest
Enter on site
7:00 PM - KAN-DO K-9 Dog
Training Demonstration

E AGRI~PLEX FARM TO TABLE COOKING SERIES

1 PM - Iron Chef Battle 7: Semi Final 3:15 PM - Iron Chef Battle 8: 2022 Iron Chef Winner Executive Sous Chef Courtney Davenport vs Winner of Semi Final Round

H JUDGING TENT

1 PM - Lehigh County 4-H (Beef, Sheep, Swine, Goat) 2:30 PM Sale

P MIDWAY WEST END

3 PM - SQUAWK! The Amazing Bird Show 5:30 PM - SQUAWK! The Amazing Bird Show 7 PM - SQUAWK! The Amazing Bird Show

S MAINGATE COURTYARD

1:30 PM - The Flying Wallendas 4:30 PM - The Flying Wallendas 6:30 PM - The Flying Wallendas

SUNDAY, SEPTEMBER 3

A ASTOUND BROADBAND FARMERAMA THEATER

2 PM - Scott Wagstaff puppetry and Ventriloquism

3 PM - Dialed Action BmX Stunt Show 4 PM - Scott Wagstaff puppetry and Ventriloguism

5 PM - Dialed Action BmX Stunt Show 6 PM - Scott Wagstaff puppetry

and Ventriloquism

7 PM - Dialed Action BmX Stunt Show

B MACHINERY AVENUE COURT

2:30 PM - Robinson's Pig Paddling Porkers 4 PM- Robinson's Pig Paddling Porkers 5:30 PM- Robinson's Pig Paddling Porkers 8:30 PM- Robinson's Pig Paddling Porkers

C AGRI~PLEX SQUARE

2 PM - Harvest patio Glenn miller The Big One man Band 3 PM - Flippenout Trampoline Show 4:30 PM - Magic on the Farm 5 PM - Flippenout Trampoline Show

6 PM - Harvest patio Ferdinand the Bull

7 PM - Magic on the Farm

7:30 PM - Flippenout Trampoline Show **8 PM** - Harvest patio Ferdinand the Bull

E AGRI~PLEX SPECIAL EVENTS

2 PM - Sparkle with Jeanine and park Lane Jewerly Best "NO BAKE" Dessert Contest

7 PM - Vynecrest Winery's Homemade Chocolate Cake Contest

E AGRI~PLEX CENTENNIAL STAGE

3:15 PM - Grape Stomp Contest media vs. movers & Shakers 7:00 PM - KAN-DO K-9 Dog Training Demonstration

E AGRI~PLEX FARM TO TABLE COOKING SERIES

1 PM - Chef de Cuisine mark prostko, morgan's Local Flavor & Chef Jessica Caley

3 PM - Ashley's Signature Restaurant Executive Chef Nick Coleman & Sous Chef John Tunney

H JUDGING TENT

1 PM - Barnyard Olympics2 PM - Pedal Tractor pull5 PM - Hay Bale Throwing Contest

P MIDWAY WEST END

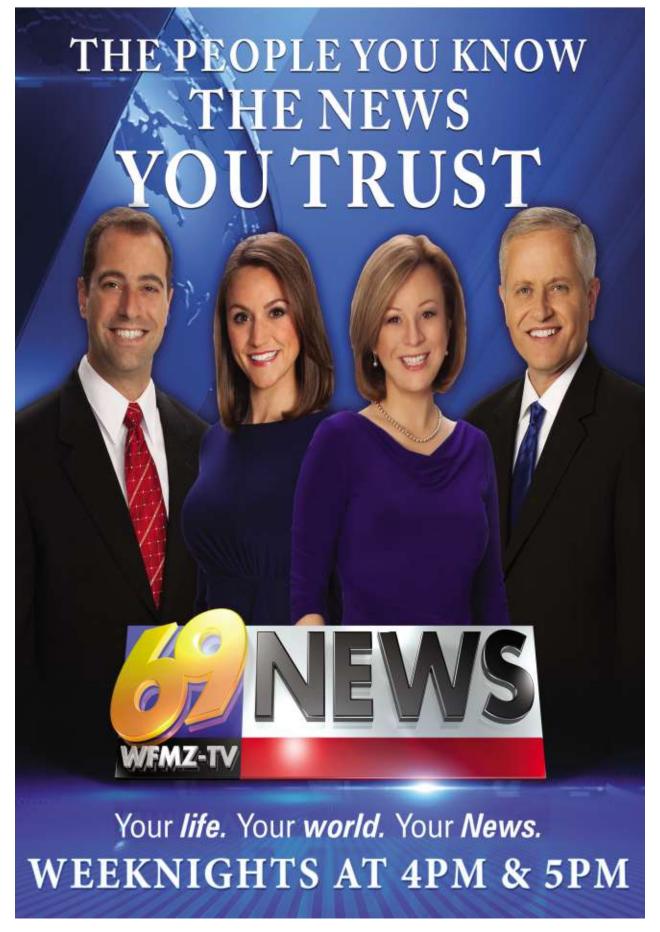
3 PM - SQUAWK! The Amazing Bird Show 5:30 PM - SQUAWK! The Amazing Bird Show 7 PM - SQUAWK! The Amazing Bird Show

S MAINGATE COURTYARD

1:30 PM - The Flying Wallendas 4:30 PM - The Flying Wallendas 6:30 PM - The Flying Wallendas

CONTINUES ON PAGE 19





AUGUST 2023 SUPPLEMENT 19.

2023 ALLENTOWN FAIR SCHEDULE CONTINUED

MONDAY, SEPTEMBER 4

A ASTOUND BROADBAND FARMERAMA THEATER

1 PM- Dialed Action BMX Stunt Show 2 PM- Robbie Lawrence and the Steel Workers Senior Day Celebration 4 PM- Dialed Action BMX Stunt Show

4:30 PM- Scott Wagstaff Puppetry and Ventriloquism 6 PM- Scott Wagstaff Puppetry and

Ventriloquism

7 PM- Dialed Action BMX Stunt Show

B MACHINERY AVENUE COURT

2:30 PM - Robinson's pig paddling porkers 4 PM - Robinson's pig paddling porkers 5:30 PM - Robinson's pig paddling porkers 7:30 PM - Robinson's pig paddling porkers

C AGRI~PLEX SQUARE

2 PM - Harvest Patio Glenn Miller The Big One Man Band
3 PM - Flippenout Trampoline Show
4:30 PM - Magic on the Farm
5 PM - Flippenout Trampoline Show **6 PM**- Harvest Patio Little Brass Band **7 PM** - Magic on the Farm

7:30 PM - Flippenout Trampoline Show 8 PM - Harvest Patio Little Brass Band

E AGRI~PLEX SPECIAL EVENTS

2 PM - Grim's Orchard & Family Farms BLUE RIBBON Apple Pie Contest

E AGRI~PLEX CENTENNIAL STAGE

2:15 PM - Sheep and Wool Talk, Roger Bowman, Shepherd 3:15 PM - Farm Stress and Mental Health Denise Continenza Extension Educator

E AGRI~PLEX FARM TO TABLE COOKING SERIES

12:15 PM - Lehigh Valley Home Brewers The Art of Brewing

1 PM - McCall Collective Brewing Company Owner Kaitlin McCall & Brewer Matt McCall w/ Chef Anthony Yannuzzi & Chef Mike Richmond Cooking & Beer Pairing

3 PM - Two Rivers Brewing Company Owner Kathy & Troy Reynard and Judy & Brad Nelson & Brewer Ben Gangaware w/ Executive Chef Justin Rey Cooking & Beer Pairing

4 PM - Taylor House Brewing Company Owner Fred Pompa & Brewer Anthony Pompa w/ Local Mama Catering Company Chef/Owner Beth Anna Raynock & Lola's Confections Owner Tracy Kressley

Cooking & Beer Pairing

5:30 PM - Lehigh Valley Brewer's Guild Award Ceremony

K GRANDSTAND SHOW VENUE

5 PM - J & Demolition Derby doors open at 3:30

P MIDWAY WEST END

3 PM - SQUAWK! The Amazing Bird Show 5:30 PM - SQUAWK! The Amazing Bird Show 7 PM - SQUAWK! The Amazing Bird Show

S MAINGATE COURTYARD

1:30 PM - The Flying Wallendas 4:30 PM - The Flying Wallendas 6:30 PM - The Flying Wallendas



ALLENTOWN FAIRGROUND FARMERS MARKET

Post Allentown Fair Gift Certificate Special



Purchase \$60.00 in Market Wide Gift Certificates and get \$15 for FREE!

Coupon must be present Limit 4 sets per person Offer Valid from 9/7/23 to 9/9/23

1825 Chew Street Allentown, PA 18104





AUGUST 2023 SUPPLEMENT 21.





The Great Allentown Fair Foundation announces 2022-23 scholarship awards

The Great Allentown Fair Foundation is pleased to announce its scholarship awards to students for their 2022-2023 academic year. The Foundation will distribute \$6,500 in total to applicants based upon their pursuits of college-level education:

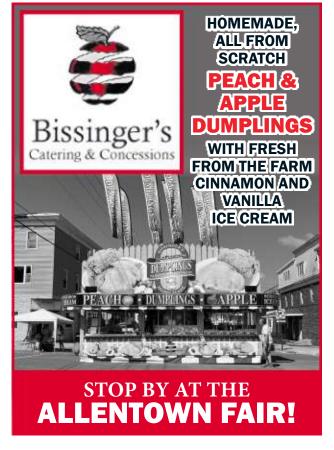
The Greenawald Memorial Scholarship (\$1,500)

Has been awarded to Ashley Haas, a graduate of Northwestern Lehigh High School, and frequent livestock exhibitor at the Great Allentown Fair, who will attend Penn State



Ashley Haas University (University Park, PA) to study kinesiology.

See AWARDS on Page 23



AUGUST 2023 SUPPLEMENT 23.

AWARDS

Continued from Page 22

The Great Allentown Fair Foundation Scholarship (\$5,000 payable over two vears)

Has been awarded to Mountain Anderson, a graduate of Bethlehem Catholic High School, who will attend Delaware Valley University (Doylestown, Pennsylvania) to study Agribusiness or Agriculture.

"Selecting recipients for our scholarships is always a difficult decision. However, this year, both Mountain and Ashley were the most deserving. We are excited to support their academic pursuits and look forward to great things in their futures" says Ibolya Balog, The Allentown Great Allentown Fair programs o Foundation Scholarship Committee Chair. "Making these investments in students will pay dividends to our region - and to our world," she continues.



Mountain Anderson

Great The Allentown Fair Foundation is a 501(c)3 organization chartered to provide philanthropic opportunities through grants and charitable donations to preserve, enrich, and advance agriculture. Through scholarships, educational programs, incentives and events, the Foundation supports The Great Fair programs of the Lehigh County Agricultural Society. For additional information about the Great Allentown Fair Foundation, Inc., please AllentownFairvisit: Foundation.org





Fighting Heart Disease and Stroke www.americanheart.org



- Full Automotive Service
- State & Emission Inspections
- Diagnostics
- Tire Sales & Service
- Four Wheel Alignments
- Pickup & Drop Off Service

CALL GREG BRITTENBURG 610-966-5995 15 S. 10th Street • Emmaus, PA

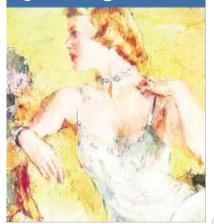


■ Historic Bethlehem®

MUSEUMS & SITES

SAVE THESE DATES!

Open through Jan. 2024



Unspun: Stories of Silk exhibition



Saturdays at Burnside



Apple Days & Market To Go



Historic Turkey Trot & 5K Fun Walk



Jeanette Barres Zug Lecture: Moravian Soundscapes



Holiday Trees of Historic Bethlehem

FIND OUT MORE AND GET TICKETS TODAY!

HISTORICBETHLEHEM.ORG | 610-882-0450